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**FOR IMMEDIATE RELEASE**

**Tips for top-of-the-line Kitchen Appliances**

(February 14, 2006)—For gourmet cooks, or even those who like to putter around the kitchen, advancements in technology and design make now a terrific time to invest in new appliances. Here are some things to think about when planning these purchases:

**Ease-of-use:** High-tech doesn't have to mean confusing. Newer computer technologies make today's appliances more user-friendly, not less. Make sure you test drive the product in the store to ensure your comfort level.

**Efficiency:** Look for the ENERGY STAR label. These products may cost a bit more, but they will help save on your overall energy bill and cut down on greenhouse gas emissions.

**Decibel Level:** If you prefer peace and quiet to rattle and hum, check out new products that are made to run much more quietly than the noisemakers of the past.

**Integration:** Many of today's appliances are designed to nearly disappear into a kitchen. Look for products that integrate with your décor to give your kitchen a seamless appearance.

**Ask the Experts:** Discuss your habits and desires in depth with a knowledgeable salesperson. With today's advancements, there are guaranteed to be new appliances designed to make your life easier that you didn't even know existed.

For more information, visit [www.kennedyhahn.com](http://www.kennedyhahn.com)

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